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Do Cellular Sales stores in Nevada operate independently from the parent company in Knoxville, Tennessee or do they ...



Cellular Sales stores in Nevada function under the umbrella of the parent company, **Cellular Sales Management Group, LLC**, which is headquartered in **Knoxville, Tennessee**. [↗](#)

While it is common to mistake them for independent franchises, Cellular Sales operates as a unified corporate entity across its entire national footprint. [📍 Cellular Sales](#)

How the Corporate Umbrella Works

- **Corporate-Owned Structure:** Cellular Sales does not franchise out its individual stores. The corporate office in Knoxville manages a centralized support structure—overseeing regional operations, backend logistics, human resources, recruiting, and payroll for all national locations. [↗](#)
- **Verizon Retail Partnership:** As an organization, the entire company acts as [Verizon's premier authorized retail partner](#). Rather than individual store owners cutting separate deals, the parent company maintains a unified legal agreement to sell Verizon products and services nationwide. [↗](#)
- **Standardized Customer Experience:** All regional storefronts, including those throughout Nevada, adhere to identical company-wide brand standards, commission models, and operational guidelines pushed directly from the Knoxville home office. [📍 Cellular Sales +2](#)

If you are looking into this for business or employment reasons, let me know if you would like info on **Cellular Sales' comm**...

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Are Cellular Sales employees recruited and trained by local stores or the parent company at Knoxville, Tennessee?

Cellular Sales employees are **recruited and trained using a hybrid approach** that combines centralized oversight from the parent company in Knoxville, Tennessee, with localized execution at regional training facilities and local stores.  Indeed +1

The hiring and developmental pipeline breaks down as follows:

Recruitment

- **Corporate Oversight:** Cellular Sales operates a centralized parent company department known as **National Recruiting** based out of the Knoxville headquarters.  Indeed
- **Local Selection:** While corporate manages the high-level recruiting infrastructure, applications are typically screened and initial interviews are conducted by a **Regional Recruiting Director** or hiring managers within your specific local market.  Cellular Sales +1

Training

The multi-week onboarding curriculum—known as **Elevate training**—blends both local and corporate-driven components:  Cellular Sales +1

- **Local Store Training:** Initial onboarding (typically the first week) takes place locally at a store within your market. A local market leader or regional director teaches company history, compliance, and basic POS/software systems.  SimplyHired
- **National Training Facilities:** For ar

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Who trains new recruits at Cellular Sales, local stores or Regional Presidents

August 29, 2026

At [Cellular Sales](#), initial structured onboarding and sales training are organized at the **regional level** (coordinated through the Regional President and regional training centers), while the hands-on practice and day-to-day mentoring happen directly inside the **local stores**. Cellular Sales +3

The training process balances both entities:



Regional Operations & "Nationals"

- New recruits typically attend a centralized regional training program (often referred to by employees as "Nationals").
- This phase covers cell phone technologies, Verizon software systems, compliance, and corporate sales strategies.
- These regional sessions are overseen by corporate trainers who report through the regional leadership structure. Reddit +3



Local Stores

- Following the formal classroom training, recruits transition into their assigned local stores.
- Local **General Managers** and **Sales Team Leaders** handle the direct coaching.
- Recruits spend several weeks **shadowing experienced sales representatives** on the local floor to learn real-world interactions. Indeed +2

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Who pays Cellular Sales salaries? Are Cellular Sales employees paid by local stores or the parent company?

Who Issues the Paychecks?

Cellular Sales employees are paid by the **corporate parent company**, [Cellular Sales of Knoxville, Inc.](#), rather than individual, local retail stores.

While individual stores manage day-to-day retail operations, the payroll, corporate human resources, and commission accounting are centralized through the national corporate headquarters.

How the Compensation Model Works

Because Cellular Sales operates as an authorized retailer for [Verizon Wireless](#), the payment structure is highly specialized:

- **100% Commission Structure:** Most frontline [Wireless Sales Consultants](#) are paid entirely on a commission-based model rather than a traditional fixed salary.
- **The "Draw" System:** To comply with labor laws, the parent company issues a regular baseline hourly wage (often referred to as a "draw"). This draw is later deducted from the gross commissions earned during that pay cycle. Reddit
- **Verizon's Role:** Verizon does not directly pay Cellular Sales employees. Instead, Verizon pays bulk commissions to Cellular Sales as a corporate entity based on plan activations and hardware sales. The Cellular Sales parent company then calculates and distributes those earnings to the respective sales reps.

If you are planning to apply for a role o

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Verizon Sales Consultant

Cellular Sales Verizon Authorized Retailer

Las Vegas, NV

 \$55K - \$73K/yr

 Full-time

 Medical, Dental, Vision, Life, Retirement

 Re-posted 24 days ago

Cellular Sales rating

Powered by real frontline workers on Breakroom ⓘ



Based on 44 frontline employees who took The Breakroom Quiz
12th of 30 rated technology retailers

View more about working here ↓

Job description

Cellular Sales

Cellular Sales is Growing!

Average and High-End Sales Consultants earn \$55000 - \$73000 +/- year

Are you determined to grow your job into a career, in a fast-paced thriving environment? Cellular Sales is the one, a company that provides a rewarding career with a family atmosphere. You bring the desire to achieve and an exceptional attitude. Cellular Sales will provide benefits, development, and a culture that values diversity and inclusion. Are you ready to take control of your income and represent the best?

Apply





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Aaron Schmidt is an experienced wireless industry executive currently serving as the **Regional President for Nevada** at [Cellular Sales](#). Cellular Sales operates as an authorized premier retail partner for Verizon Wireless. LinkedIn · Aaron Schmidt +2

- **Aaron Schmidt**

- **Current Role:** Regional President (Nevada)
- **Location:** Las Vegas, Nevada
- **Industry Focus:** Account Management, B2B Solution Selling, and Wireless Technologies
- **Professional History:** Previously operated as a Regional Director for the company, overseeing retail market expansions and operations across several western states, including Arizona and Utah. Cellular Sales +5

- **Cellular Sales**

- **Business Type:** Verizon Premier Retail Partner
- **Corporate Headquarters:** Knoxville, Tennessee
- **Leadership:** Founded by CEO Dane Scism
- **Scope:** Operates hundreds of retail locations across the United States, providing Verizon products, plans, and customized in-person consumer support.

Are you trying to get in touch with **Aaron Schmidt** for business purposes, looking for a specific **Cellular Sales store location** in Nevada, or researching job opportunities? Let me know how I can help you find the right information.



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Angel Caraballo / Cellular Sales

Angel Caraballo is a high-level executive at Cellular Sales, the nation's largest authorized independent retailer for Verizon Wireless.  LinkedIn · Alec Rankine +1

Corporate Overview & Role

- **Current Position:** He serves as a **Regional President** for the company, having previously moved up the ranks through positions like Regional Director.  Cellular Sales +2
- **Regional Jurisdiction:** He primarily oversees regional retail operations, strategic employee development, and recruitment initiatives across specific Western markets, including **Nevada**.  Reddit · r/verizon +2
- **Core Responsibilities:** His executive scope includes managing regional operational standards, optimizing sales performance, accelerating customer retention, and leading extensive workforce training frameworks. 

Corporate Infrastructure

Angel Caraballo works within the corporate ecosystem of **Cellular Sales of Knoxville, Inc.**, which coordinates national policies, employment standards, legal frameworks, and payroll structures for its regional entities across the United States.  The Org +1

Official executive tracking and corporate regional breakdowns can be cross-referenced via the [Cellular Sales Regional Leadership Directory](#) and broader corporate structures on the [Cellular Sales Organization Overview](#). 

Are you looking for **contact informat** or researching **corporate liability str** parent company? Let me know how y

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+

 AI can make mistakes, so double-check r

chrome://contextual-tasks/?q=Angel+Caraballo+%2F+Cellular+Sales&sourceid=chrome&ie=UTF-8&amc=1&udm=50&aep=42&cud=0&source=chrom...

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Recruiter for [Cellular Sales](#), the premier authorized retail partner for Verizon Wireless. [🔗](#)

Professional Profile & Core Role

- **Primary Responsibilities:** She coordinates corporate recruitment, interviews talent, and serves as the official point of contact for staffing candidates looking to become Verizon Sales Consultants. [👤 ICIMS](#)
- **Regions Oversat:** Her recruiting portfolio handles hiring operations across the **Nevada market** (including Las Vegas), parts of **Arizona** (such as Bullhead City), and **Utah** (such as St. George). [👤 ICIMS +3](#)
- **Corporate Connections:** She operates closely with regional leadership, including Cellular Sales Regional President Angel Caraballo. Public records indicate they reside in North Las Vegas, Nevada. [🔗](#)

Verified Contact Information

If you are looking to reach out regarding a job opening, an interview, or employment details in her territory, her professional contact channels include:

- **Official Email:** Rose.Caraballo@cellularsales.com
- **Recruiting Phone:** [\(239\) 560-2848](tel:(239)560-2848) [🔗](#)

Are you seeking to contact Rose regarding an **active job application**, an employment verification matter, or is this related to a **specific store dispute** in the Southwest region? I can provide more targeted details depending on what you need to accomplish.

[Try without personalization](#)

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A photograph of a Verizon storefront. The word "verizon" is written in black lowercase letters with a red checkmark above the 'v'. Below the sign is a large glass window reflecting the sky.

Call Directions

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The Short Answer

B



Parent Company
(Cellular Sales of

+